

# Halal Cosmetics and Personal Care Market in the APAC Region 2014-2018

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Halal is an Arabic term that means "permissible" or "lawful." It is a universal term which applies to all facets of life, including banking and clothes. However, this term is now popularly used in connection with food products, meat products, cosmetics, personal care products, leather goods, and food ingredients. Halal cosmetics and personal care vendors are certified by halal certification organizations which operate under Islamic law. If a product is halal approved, it does not contain alcohol, is not tested on animals, and does not contain certain non-permissible animal-derived ingredients. Halal cosmetics and personal care products are widely recognized for their purity and high quality.

Analysts forecast [Halal Cosmetics and Personal Care market](#) in the APAC region will grow at a CAGR of 11.08 percent over the period 2013-2018.

## **Covered in this Report**

The Halal Cosmetics and Personal Care market in the APAC region can be divided into two segments: Halal Cosmetics and Halal Personal Care. The Halal Cosmetics segment includes products that are used to artificially alter or enhance the appearance of an individual. Halal cosmetics mainly include products which are applied to the skin, eyes, lips, and nails. The Halal Personal Care segment includes products that are used for personal hygiene and beautification, such as hair shampoos, hair conditioners, bath and shower gels, cleansers, creams, oils, lotions, talcum and baby powders, toners, perfumes, and oral care products.

The Halal Cosmetics and Personal Care Market in the APAC Region 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Malaysia, Indonesia, Pakistan, India, Bangladesh, Thailand, China and the ANZ region; it also covers the Halal Cosmetics and Personal Care market in the APAC region market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

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**Key Regions**

- Malaysia
- Indonesia
- Pakistan
- India
- Bangladesh
- Thailand
- China
- ANZ

**Key Vendors**

- INIKA Cosmetics
- Ivy Beauty Corp. Sdn Bhd
- Martha Tilaar Group
- PT Paragon Technology and Innovation

**Other Prominent Vendors**

- Colgate-Palmolive Co.
- INGLOT Inc.
- Jetaine Corp. Sdn Bhd
- Muslimah Manufacturing Sdn Bhd
- Tanamera Tropical Spa
- Wipro Unza Holdings Ltd.

**Key Market Driver**

- Increase in Muslim Population
- For a full, detailed list, view our report.

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### **Key Market Challenge**

- Lack of Recognized Body to Oversee Halal Certification
- For a full, detailed list, view our report.

### **Key Market Trend**

- Increase in Awareness about Transdermal Penetration of Cosmetics
- For a full, detailed list, view our report.

### **Key Questions Answered in this Report**

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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